

# Exhibit B

# CONVERSANT SCREENSHOTS

HF Media

Olive Oil Buyers - Q1 2017

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February 27, 2017

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*The power of personal.* 

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# martha stewart

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## Stuffed Portobellos with Arugula and Bread Salad

★★★★★

Hot Italian turkey or pork sausage also works great here.

PREP: 20 MINS | TOTAL TIME: 45 MINS | SERVINGS: 4





PHOTOGRAPHY: ARMANDO RAFAEL

NEXT RECIPE  
[White-Bean-Stuffed Portobellos](#)



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I'm in the mood for:

**DINNER**

that's **QUICK**

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 MINUTecast® FOR SAN DIEGO Rain will continue for 89 min 

**CURRENT WEATHER**

 56° F RealFeel® 45° Rain

**TODAY** FEB 27  62° Hi RealFeel® 56° Rain; breezy this morning

**TONIGHT** FEB 27  54° Lo RealFeel® 47° Rain tapering off

**TOMORROW** FEB 28  64° Hi RealFeel® 71° Some clouds, then sunshine 

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**Trending Now**

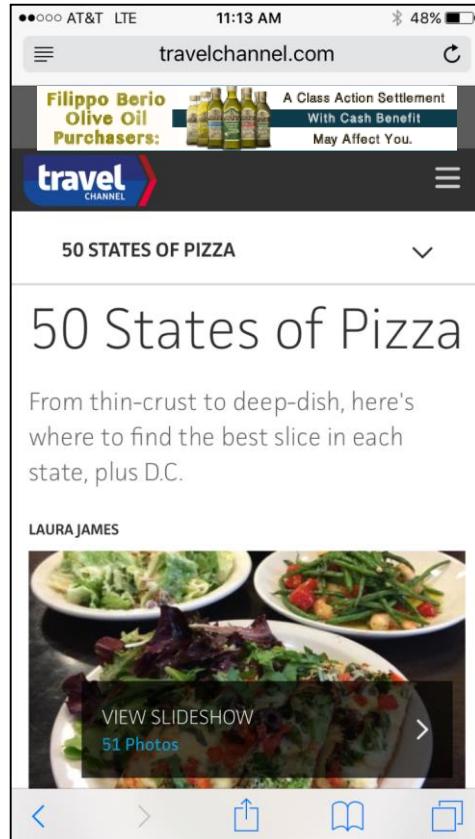
Dramatic rescue of dog that fell through ice in Boston

Have you ever heard of an ice shove?

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## Pan-Seared Salmon with Kale and Apple Salad

★★★★★ 14 Reviews

*The star of this dish is the kale salad. It's crunchy, tangy and sweet!*

Recipe courtesy of [Food Network Kitchen](#)

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**Total:** 40 min  
**Active:** 20 min  
**Yield:** 4 servings  
**Level:** Easy  
**Nutrition Info** [\[eye icon\]](#)  
**HEALTHY**

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**ON TONIGHT** **Kids Baking Championship**  
8pm | 7c

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**HEALTH & WELLNESS**

## Can coconut oil really boost your health? Here's the super truth about superfoods

 **Madelyn Fernstrom**  
TODAY

Feb. 20, 2017 at 9:02 AM

While the word "superfood" has no official definition, the word promotes images of a food that boosts overall health and might even reduce disease risk. And with superfood claims on the rise, it's getting harder for consumers to separate the hype from the documented help these foods can contribute to healthy eating.

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Blue Apron

# HF Media LLC - Olive Oil Campaign

## AOL Screenshots

*February 28, 2017*



160x600

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The Most Fabulous Metallic Dresses at the 2017 Oscars

  
NEXT >

The biggest trend at the 2017 Oscars? Metallics! There were stunning gold gowns, tons of silver numbers, and even a bit of bronze. Check out the standouts from the show and the viewing parties, right this way.  
By Deena Bustillo

  
Vanity Fair everyday  
100 COUNT  
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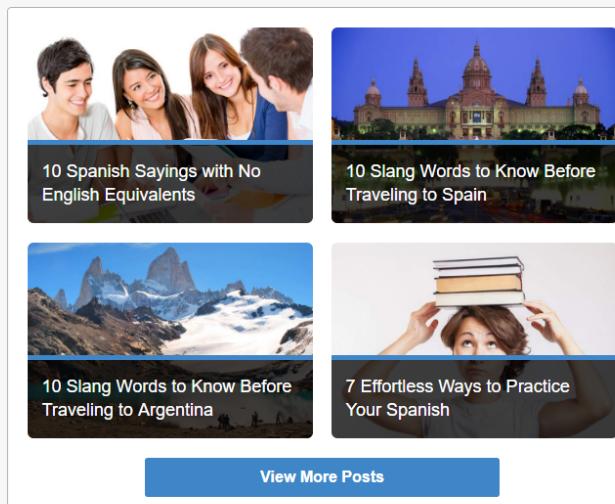
(Source: AFP, Frazer Harrison/Getty Images North America)

Aol.

300x250



The homepage of SpanishDict features a large, vibrant image of a green tree frog with red eyes. The frog is positioned above the main navigation bar. The navigation bar includes a 'MENU' icon, a 'SIGN IN' link, and a 'Feedback' link. The main title 'SpanishDict' is displayed in a large, bold, white font. Below the title, the tagline 'The World Leader in Spanish Translation and Conjugation' is shown in a smaller white font. A search bar with the placeholder 'Enter Spanish or English text...' is located below the tagline. To the right of the search bar is a green 'Translate' button. A small dropdown menu with the character 'á' is visible next to the search bar. A 'Feedback' link is located on the right side of the search bar area. Below the search bar, a banner with the text 'Learn Spanish with Fluencia, the fun and easy way to learn Spanish from the creators of SpanishDict. Start Learning' is displayed, accompanied by a small icon of a person.



10 Spanish Sayings with No English Equivalents

10 Slang Words to Know Before Traveling to Spain

10 Slang Words to Know Before Traveling to Argentina

7 Effortless Ways to Practice Your Spanish

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### Popular Articles

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- Spanish Present Subjunctive
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**Thank you!**

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HF MEDIA | OLIVE OIL

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Buzzing on Yahoo Sports  
Terrell Owens shares funny reaction to Best Picture club at Oscars

NFL ▾ Final OT NE 34 ATL 28 All Scores



Will QB class weaken Browns' position of power?  
Cleveland has a lot of needs, but it's unlikely another team will mount a massive campaign to move up to the top pick. **Charles Robinson** »

1-3 of 12



T.O. takes shot at Hall of Fame after Oscars club



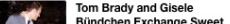
Reports: Alshon Jeffery headed for free agency



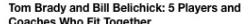
Mixon expresses regret for punching woman



LOOK: Richard Sherman shows off huge collection of swapped NFL jerseys  
Richard Sherman doesn't have Tom Brady's stolen jersey, but he does have dozens of other ones that he legally obtained, and we know that because the Seahawks corner showed off h...



Tom Brady and Gisele Bündchen Exchange Sweet



Tom Brady and Bill Belichick: 5 Players and Coaches Who Fit Together



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Headlines

- Uninvited to combine, Joe Mixon expresses regret for punching woman 1h
- Reports: Bears won't place franchise tag on Alshon Jeffery 50m
- Robinson: Will weak QB class hamstring Browns at combine? 14h
- Ravens' Matt Elam arrested in Florida on drug charges 1d
- Longtime Jets center Nick Mangold says team will release him 1d

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S&P 500 2,366.59 -0.75 (-0.03%) Dow 30 20,811.88 -0.88 (-0.05%) Nasdaq 5,844.51 -0.80 (-0.01%) Crude Oil 54.19 +0.20 (+0.37%) Gold 1,263.00 +4.70 (+0.37%) Silver 18.45 +0.11 (+0.61%) (→) US Markets close in 4 hrs and 33 mins

Stocks To Watch Buffett boosts Apple stake, Tesla hit with sell rating, Walmart could ignite price wars 

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<b>FELIX</b>	21.21	0.01	0.05%
Fidelity Advisor Semiconductors I			
<b>BKPSX</b>	42.74	-0.69	-1.59%
ProFunds Banks UltraSector Svc			
<b>BKPIX</b>	45.44	-0.73	-1.58%
ProFunds Banks UltraSector Inv			
<b>HIG</b>	48.62	0.00	0.00%
The Hartford Financial Services Group, Inc.			
<b>^BSESN</b>	28,812.88	-80.09	-0.28%
S&P BSE SENSEX			

Airfare to these destinations could drop in time for spring break 

Hopper has compiled a list of destinations where airfare is expected to drop in the coming weeks. [Read More](#)

Frontpage The Cheat Sheet

5 Biggest Tax Breaks Extended for the Middle Class 

Contrary to prior years, several tax breaks will provide more than temporary relief to individuals and the middle class.

amazon

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**THANK YOU**